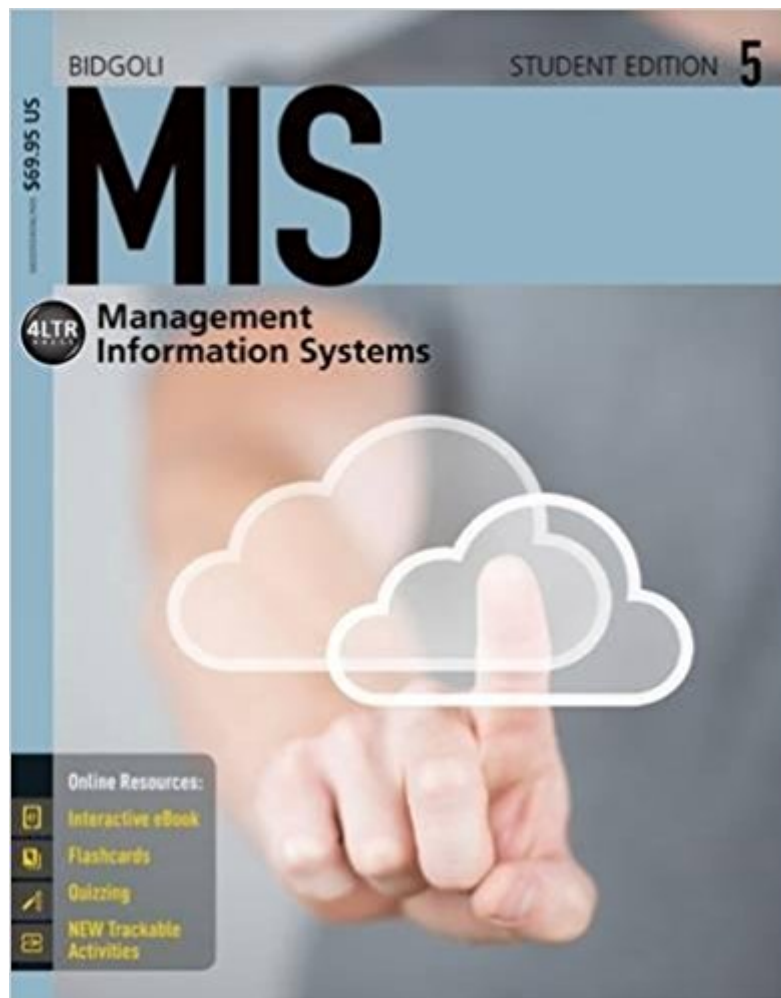




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MIS5 (with CourseMate, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)



Synopsis

Created by the continuous feedback of a "student-tested, faculty-approved" process, MIS5 delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with CourseMate that includes an eBook in addition to a set of interactive digital tools all at a value-based price and proven to increase retention and outcomes.

Book Information

Series: New, Engaging Titles from 4LTR Press

Paperback: 336 pages

Publisher: Cengage Learning; 5 edition (October 9, 2014)

Language: English

ISBN-10: 1285836456

ISBN-13: 978-1285836454

Product Dimensions: 10.7 x 8.4 x 0.7 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 51 customer reviews

Best Sellers Rank: #83,573 in Books (See Top 100 in Books) #39 in [Books > Business & Money > Management & Leadership > Project Management > Technical](#) #39 in [Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Project Management](#) #81 in [Books > Computers & Technology > Business Technology > Management Information Systems](#)

Customer Reviews

Hossein Bidgoli, Ph.D., is professor of Management Information Systems at California State University. Dr. Bidgoli helped set up the first PC Lab in the United States and served as its first director. He is the author of 45 textbooks, 27 manuals and more than five dozen technical articles and papers on various aspects of computer applications, information systems and network security, e-commerce and decision support systems published and presented throughout the world. Dr. Bidgoli also serves as the editor-in-chief of THE HANDBOOK OF TECHNOLOGY MANAGEMENT, THE INTERNET ENCYCLOPEDIA, THE HANDBOOK OF INFORMATION SECURITY, THE HANDBOOK OF COMPUTER NETWORKS, and THE ENCYCLOPEDIA OF INFORMATION SYSTEMS. THE ENCYCLOPEDIA OF INFORMATION SYSTEMS was a recipient of one of the Library Journal's Best Reference Sources for 2002. THE INTERNET ENCYCLOPEDIA was a recipient of one of the PSP Awards (Professional and Scholarly Publishing), 2004, by Association of

American Publishers.

Whether taking an MIS course or just looking to learn more information about the MIS field this book will teach you what you need to know. Professor Bidgoli keeps his information and case studies up to date with the latest information and news. The information provided in the book is essential to anybody looking to be in the MIS or business fields. The book will open your mind to a world of MIS and IT that many people may not know, not only through the text but through the many online resources that come along with it. Professor Bidgoli is a very knowledgeable man and has done a great job at creating this book and keeping it relevant. If you have the opportunity to take his course, don't pass it up! He is an amazing professor and writer, and I highly recommend this book for anybody looking for a complete introduction to MIS.

A great resource of information, MIS 5 combines text with technology in a way I have not experienced with any other textbook. With a wealth of knowledge available in the book - overviews, study tools, key terms, review, projects, and case examples for every chapter - the book itself is extremely valuable; however, with the use social media and online resources this text book really sets itself apart from others. On youtube, twitter, and Facebook, 4LTR Press relates the most current events to concepts and chapters from the book. The online resources are second to none. With quizzes (in many formats including timed, untimed, and quizzes with feedback), flashcards, ebook, and activities MIS 5 gives you the power to succeed in your course.

MIS 5 is a concise and thorough discussion of the management information system an information technology landscape in the modern world. It is equally accessible to novices and experienced user alike. The author breaks down complex and complicated issues into easily understood and digestible bits of information. Furthermore, the online resources and the chapter summary note cards in the back of the text help the reader focus on the most relevant information presented in each chapter. Another useful part of the text are the up-to-date case studies which show current real-life examples of each topic. This is the second time I've used this text. I used the previous text, MIS 4, for my undergrad class and I'm using the current edition in my graduate class. That being said, I think the text is flexible enough that you could use it at any level.

Well my review may be biased because this is a textbook and I'm not particularly fond of memorizing definitions for "motherboard" and "Compact Disk-Read Only" for my classes, but it does

what it's gotta do and it has lots of colors, pictures, and stories on the side that make reading those dreaded chapters easier. I got the brand new one because I needed the course code and this was a much better price than other new books....some will run me upwards of \$250 when I need that course code! Hmm... I originally had three stars, but I'll add one more because sheesh, just because it's a boring subject I shouldn't punish it. The setup makes it easier to get through.

As a student who dreads any class that has to do with computers and/or computing, I can honestly say that MIS 5 is as student friendly as I've seen a computer science textbook get. This text includes a course mate through Cengage Brain, which includes student study tools that are critical for those who, like me, are computer "challenged" and terrified by the prospect of taking such classes. The user friendliness, along with all of the student study tools provided with the included Cengage Brain course mate, makes this a text that supplies the necessary materials for student success.

This book was very easy to read because it flowed from chapter to chapter. Its vocabulary was easy to understand, especially because the material isn't easy to grasp, the book makes a big effort into simplifying and covering it well enough for students to fully understand it. The CourseMate helps tremendously for studying purposes, I used it and it helped me in the exams. The book also has study reviews at the end of the book which helped me study for the exams as well. Overall I liked this book!

Excellent Book! This textbook is very engaging, and the online supplementary is an effective learning tool. Prof. Bidgoli simplifies the most complex parts of database systems and makes it an attractive subject for those who are not that into computer science. I would highly recommend it.

I have learned a lot of new material from this textbook. I like how the textbook is current and up to date with present technologies. In addition, I found CourseMate to be very helpful with my learning experience. CourseMate is very interactive and achieved its purpose of helping me learn. The book is well written and well organized.

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